

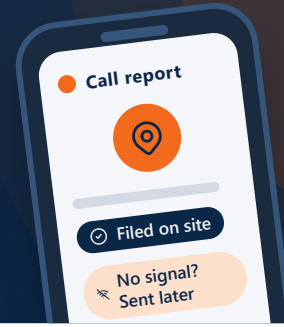


BEAT • SALES FORCE AUTOMATION
UNIFIED DIGITAL ECOSYSTEM

BEAT BY CLINEXGEN

One record, from the first visit to the last service call.

Sales force automation for businesses that sell equipment, projects and service contracts. Most of them do not lack software. They lack one record.



WHAT YOU WILL MEASURE, ON YOUR OWN DATA



Discount leakage

A discount over a rep's limit waits for an approver before the quote is sent; a price below the floor price is refused.

MEASURE: AVERAGE DISCOUNT GIVEN



Days to cash

Receipts and tax deducted at source close the invoice, so TDS stops reading as arrears; a collections queue chases the rest.

MEASURE: DAYS OUTSTANDING



Renewal capture

Units leaving warranty or contract land on a renewal list the rep is sent to quote, not on a forgotten spreadsheet.

MEASURE: RENEWALS QUOTED IN TIME



Visits planned against made

Beat plans measured as planned, made, missed and unplanned; each physical visit geo-checked at the customer.

MEASURE: PLAN COMPLIANCE PER REP

Before and after, not promised. We take each measure on your own records at the start and end of the 15-day pilot. We publish no payback figure.

HOW IT WORKS • EVERY STAGE ON THE SAME RECORD



Visit
at the site



Lead
scored, owned



Quotation
price and tax



Order
from the quote



Dispatch
serials tracked



Invoice
per milestone



Collection
receipts and TDS



Installation
UAT sign-off



Service
contract, calls



Nothing re-keyed, nothing orphaned. Five years on, a service call still points back at the first visit.

WHO IT IS FOR: YOU SELL, INSTALL AND SERVICE



Medical devices and equipment



Industrial and electrical



IT, security and building systems



Anything sold through dealers

THREE PLANS, ONE BUILD

Enterprise

+ stock, installed base, service, partners, branches

Professional

+ quotation to cash, tenders, recurring billing, incentives

Standard

Field force and pipeline: call reports, beat plans, expenses, leads, campaigns

Moving up switches modules on; nothing is migrated or deleted.



36 of 42 capabilities live, as at 11 September 2026; the six in delivery are never demonstrated or bid. **One platform, seven products, three verticals:** one partner, one support desk. DPIIT-recognised; founded by a technocrat, an industry leader and a marketing professional, with more than 50 years of combined experience.

NEXT STEP

See Beat run on your own pipeline



Working session
this week



Fit and gap
week 2



Proposal
week 3



Pilot
15 days, one branch,
one team

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