



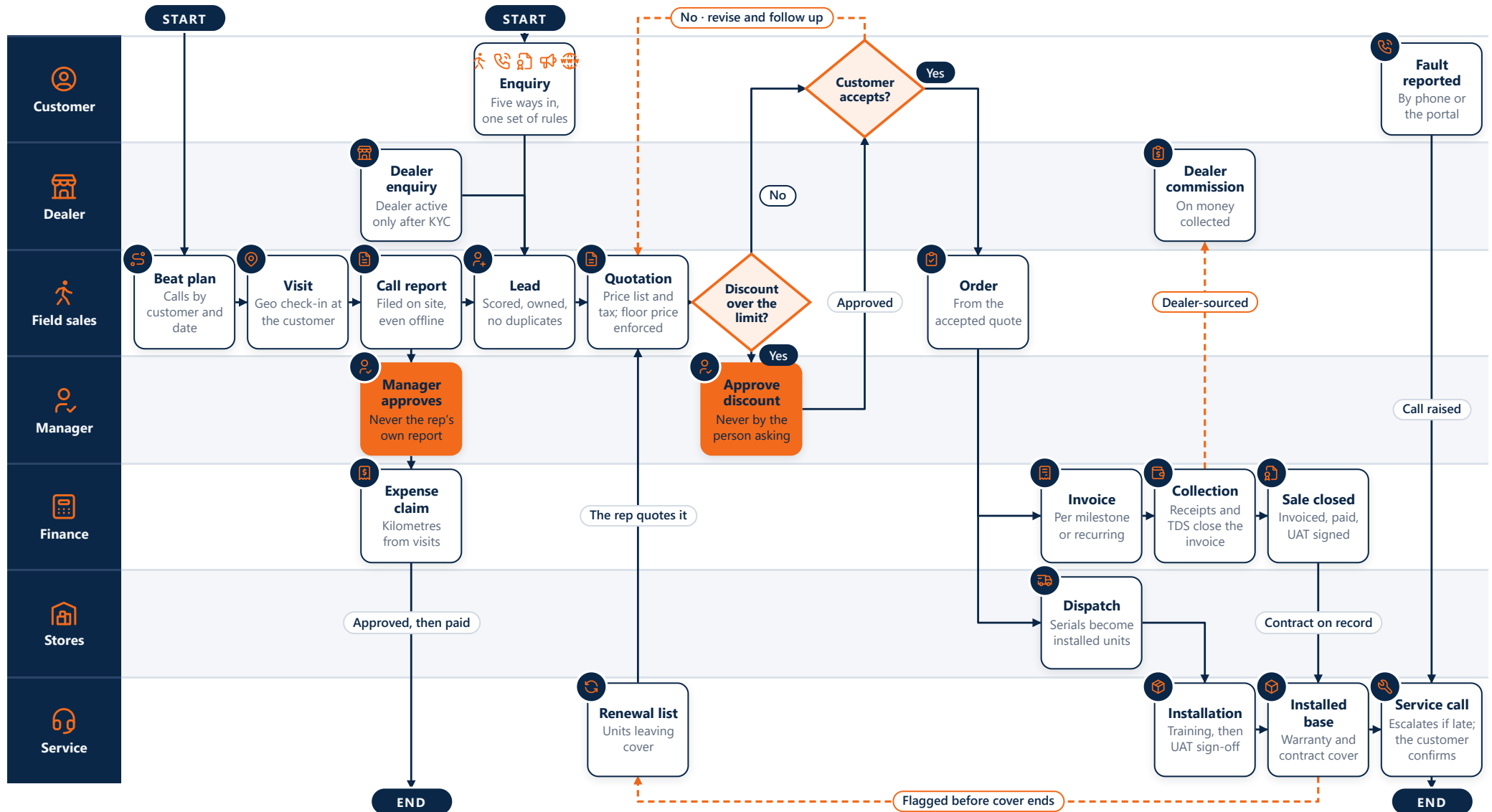
BEAT • SALES FORCE AUTOMATION

UNIFIED DIGITAL ECOSYSTEM

HOW IT WORKS • ONE RECORD

From the first visit to the last service call

Seven lanes, one record: the customer, your dealers and five of your teams. **Each step starts from the one before**, so nothing is re-keyed, and every approval sits with someone other than the person asking.



Start or end A step on the record A person approves A decision The record moves on Raised by Beat: reminders, renewal lists, commission

Nothing is re-keyed. Nothing is orphaned.